



# SPONSORSHIP

## Pricing

### **The Golden Spike – \$5,000**

- 2 Sale Consignments
- 2 Futurity Entries
- 1 Full Page Ad in Sale Catalog
- Large Area Banner
- 1 Night at the Hilton Garden Inn
- Recognition in sale catalog and futurity
- \$1,000 added to the Grand Champion Futurity Pot in your ranch name
- Social Media Blasts
- Large Customized Swag Bag

### **The Union Station – \$2,000**

- 2 Consignments
- 1 Full Page Ad in Sale Catalog
- Large Sponsorship Banner
- Recognition in sale catalog and arena
- Medium Customized Swag Bag

### **The Steam Train – \$1,000**

- 1 Consignment
- ½ Page Ad in Sale Catalog
- Med. Sponsorship Banner
- Recognition in sale catalog and arena
- Small Customized Swag Bag

### **The Wasatch Front – \$500**

- ½ Page Ad in Sale Catalog
- Small Sponsorship Banner in area
- Recognition in sale catalog and arena

#### **Reception Sponsor - \$2000**

- Ranch Logo on Bar Cups
- Ring Side Banner
- Recognition in the Sale catalog & futurity Program

#### **Catalog Advertising Prices**

**Full Page Ad - \$400**

**½ Page Ad - \$250**

**¼ Page Ad - \$150**

#### **Hay Sponsor - \$1500**

- Full Size Banner in the Load out area by the Barn & Arena
- Recognition in sale catalog & Futurity Program